

# Charitable Contributions Eligibility Guidelines

## APPLICANT ELIGIBILITY

To be eligible for charitable contributions consideration from Johnson & Johnson Vision, **all** of the following applicant eligibility criteria must be true:

- Applicant organization is based in the United States (U.S.)
  - **Note:** Organizations based outside of the U.S. are not eligible to apply
- Applicant is classified by the U.S. Internal Revenue Service (IRS) as a tax-exempt, 501(c)(3) charitable nonprofit organization (i.e.; public charity) and that classification shows as active on the IRS website
  - **Note:** Applicants that have a pending or revoked 501(c)(3) status as shown on the IRS website are not eligible for charitable contributions consideration
- Applicant's mission and goals align with Johnson & Johnson Vision's current year strategic funding focus areas (refer to the FAQ document on our [corporate social responsibility webpage](#)) and advocacy is not a main organizational objective
- Applicant organization **does not** bar interaction, employment, or provision of services based on race, gender or gender identity, nationality, sexual orientation, physical disability, or religion
- Applicant **is not**:
  - An individual (requesting donation support for themselves)
  - A service club, fraternal organization, athletic organization, political group or candidate for office, social group, or religious organization<sup>1</sup>
  - An organization being actively (1) encouraged to apply or that is (2) being recommend (or advocated) to us for funding by a government/elected official or one of our customers<sup>2</sup>
  - On any State or Federal exclusion lists
  - Restricted by legislation from receiving charitable contributions
  - A private foundation founded by 1+ physicians **and** whose board is mostly comprised of partners, shareholders, **or** employees of the affiliated physician practice **or** that provides most of the funding for activities conducted/controlled by physicians with an affiliate physician practice

<sup>1</sup> Except for non-sectarian entities with separate 501(c)(3) status that provide non-discriminatory social services

<sup>2</sup> For the purpose of this document, customer is defined as any person or organization to which our Company markets products and services and that is in a position to influence the selection of products furnished or purchased. Examples include (but are not limited to) hospitals and health systems, administrators, procurement personnel, health care professionals, etc.

# APPLICATION ELIGIBILITY

If an applicant organization meets all of the required guidelines on page 1 of this document, the second level of eligibility assessment relates to the application and program for which the applicant hopes to receive a contribution. As such, **these additional criteria** also apply for funding consideration:

- Applicant **must** submit the funding request through our online charitable contributions application portal (located on our [corporate social responsibility webpage](#))
  - **Note:** Requests made in-person or via phone call, email, or written letter will not be considered for charitable contributions funding
- Application **should be** submitted during the designated contributions application cycle (varies by year)
  - **Note:** An application submitted prior to the opening of the designated cycle, or after it has closed for the year, will not be eligible for funding consideration
- Applicant **must not** have previously submitted a contributions application (for any program) to Johnson & Johnson Vision in the current calendar year – regardless of application outcome (approved or declined) – or be a localized chapter whose parent organization (or another chapter) has already applied
- Contributions cannot be used for:
  - Sponsorships, fundraising campaigns, and events
    - Yalks, luncheons or dinners
    - Other events such as conferences or dinners
  - Wages, salaries, or benefits
    - Operating expenses such as rent, utilities, or other direct costs
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  - Scholarships, vehicle purchases/leases, or funds to offset costs the applicant charges members of the community to participate in their program(s)
  - Loans, endowments, infrastructure projects, capital projects, lobbying or advocacy activities
  - Commercial Co-Ventures (CCV)
  - Anything related to an education grant and/or that provides a direct benefit to a health care professional or their practice
    - Examples: physician salaries or fees, medical conference fees, speaker fees, fellowships, accredited or non-accredited medical education or training
  - Patient assistance programs, medical research, investigator-initiated studies, or to offset costs for a specific individual (e.g., funds to cover treatment cost of Patient X's surgical procedure)
  - Programs or initiatives managed by either the Johnson & Johnson Foundation or other operating companies
    - **Note:** The Foundation and other operating companies are separate entities from Johnson & Johnson Vision and thus, we are unable to consider their strategic priorities or programs through our Johnson & Johnson Vision charitable contributions process